

Like a Creepy Neighbor, State Farm is There

Newly uncovered emails show State Farm has caved to the left-wing mob and is actively working to help indoctrinate students as young as 5 with woke ideology.

[>>>READ THE EMAIL HERE<<<](#)

TOOLKIT

Website

- LikeACreepyNeighbor.com

Videos

“Like a Creepy Neighbor” national ad



[\(Click here to watch\)](#)

“Creepy Neighbor Explainer Video”



[\(Click here to watch and download\)](#)

“Not Your Parent’s State Farm”



[\(Click here to watch and download\)](#)

“Not Suitable”



[\(Click here to watch and download\)](#)

Graphics

Email Excerpt Graphic

State Farm is partnering with the GenderCool project to help diversify classrooms, community center and library bookshelves with a collection of books to help bring clarity and understanding to the national conversation about *Being Transgender, Inclusive, and Non-Binary*. The project's goal is to increase representation of LGBTQ+ books and support our communities in having challenging, important and empowering conversations with children Age 5+.

Internal State Farm Email
Obtained by Consumers Research

[\(Download here\)](#)

Like a Creepy Neighbor Graphic



[\(Download here\)](#)

Relevant Twitter handles

- **Good**
 - [@WillHild \(link\)](#)
 - [@ConsumersFirst \(link\)](#)
- **Bad**
 - [@StateFarm \(link\)](#)
 - [@JoseSotoSF \(link\)](#)

Additional Background

INDOCTRINATING YOUNG STUDENTS WITH WOKE IDEOLOGY

- [Emails](#) obtained by [Consumers' Research](#) show that State Farm has engaged in efforts to indoctrinate students as young as 5 years old with woke ideology about gender.
- As the emails show, State Farm has partnered with The GenderCool Project to distribute a set of three books to young children about “Being Transgender,” “Being Inclusive,” and “Being Non-Binary.”
 - In this set of books, students as young as 5 years old read about how it is “cool” to be transgender and what it means to “transition.” The book also claims that “most children have a strong sense of their gender identity as early as 4 years old.”
 - Young readers are asked, “Have you ever heard the word non-binary? Do you know what it means?” Describing how a doctor declares a baby a boy or a girl after birth, the book tells students “gender isn’t that simple.”
- GenderCool and State Farm aim to promote what they call “challenging, important and empowering conversations” about transgenderism with kids as young as 5.
- State Farm’s initiative hopes to have “550 State Farm agents and employees” donate and distribute these books to schools, community centers, and libraries nationwide.

ANOTHER COMPANY CAVING TO THE WOKE MOB

- Unfortunately, this is part of a disturbing trend of major companies caving to the liberal mob and focusing on bolstering their woke credentials instead of serving their customers.
- Consumers’ Research has previously [called out](#) companies like American Express and Levi’s for serving woke politicians rather than their customers.
- Disney has also [come under fire](#) for growing out of touch with their customers’ values and instead promoting a radical, woke ideology.

STATE FARM SHOULD FOCUS ON ADDRESSING ITS OWN CONDUCT

- State Farm has worked to try and bolster its woke bonafides in recent years, all while they have been continually plagued by accusations of discrimination.
 - State Farm has pushed so-called “diversity” initiatives aimed at pushing woke ideology and virtue signaling. They include [hosting](#) employee seminars focused on “racial bias and allyship,” adopting “inclusion” goals in employee performance reviews, and pledging to [donate](#) millions to social justice initiatives. But they haven’t fixed the very real problems in the company.
- State Farm [faces](#) multiple lawsuits from customers and employees alleging discrimination.
- In February 2022, a former State Farm employee [filed](#) a lawsuit alleging she was harassed and retaliated against because of her race.
 - The Illinois Dept. of Human Rights [reportedly](#) found a pattern of discrimination.

- In 2021, the EEOC [found](#) that a State Farm employee “was harassed due to her race and discharged in retaliation for complaining about harassment.”
 - The employee [claims](#) she was fired after raising concerns that State Farm was using fraud as a pretext to deny insurance claims from Black customers.
- In 2020, employees in a lawsuit [described](#) State Farm as “a racially biased corporate culture replete with harmful stereotypes about its African American employees and customers.”
- In 2019, two men filed a federal lawsuit [accusing](#) State Farm of failing to pay out validly filed claims, using racially coded language, and neglecting to properly investigate their claims.
 - One of the suits [alleged](#) that State Farm improperly presumed fraud when processing property claims originating in predominantly Black Chicago area communities.
- In 2018, State Farm [paid](#) \$250 million to settle a federal lawsuit alleging that the company “violated federal law by improperly influencing the Illinois Supreme Court.”